



FOR IMMEDIATE RELEASE

Lincoln Learning lands AI edtech award

Aliquippa, Pa. (Nov. 13, 2025) — Lincoln Learning Solutions today announced it has won this year's SmartBrief Innovation Awards in AI for its recent release of Lincoln AI, a revolutionary learning assistant that meets K-12 students where they are: right inside their lessons.

Lincoln AI, powered by Creatium, is built to act as a real-time, curriculum-embedded AI learning assistant, supporting student independence and encouraging inquiry, all grounded in Lincoln's accredited K–12 courses. Rather than giving direct answers, it guides students with relevant content and reassurance to help them reach understanding on their own.

"This is an exceptional tool that gives students the experience of a simulated learning tool via chat — as if they're talking to someone on Zoom — all while offering affordability and 24/7 availability," Lincoln President and CEO Bob Clements said. "It's truly an honor to be recognized for elevating student engagement like never before."

The SmartBrief Innovation Awards in AI acknowledge and celebrate solutions that are positively accelerating the use of AI in 2025. Winning the SmartBrief Innovation Award in AI highlights the achievements and efforts of developers who are optimizing AI in their solutions.

Melissa Turner, VP of Content at SmartBrief, said the awards editorial team recognizes that everyone using AI has seen rapid change and advancements in the last year.

Turner said the awards exist to uncover and applaud the most cutting-edge solutions using AI.

“Our industry experts were highly impressed by the progressive solutions of this year’s entrants,” she said. “Winners should be proud of their achievements — we wish a huge congratulations to them.”

Clements said Lincoln is proud to have won the SmartBrief Innovation Award and extended accolades to everyone on the team who collaborated on the edtech solution. The award comes as Lincoln celebrates its 20th year.

More information is available [on the SmartBrief website](#) as well as on the Lincoln website dedicated to showcasing [“your learner’s smartest study partner.”](#)

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[Lincoln Learning Solutions](#) is celebrating its 20th year as a 501c3 nonprofit collaborating with educators to maximize their talents and facilitate student success. Based in western Pennsylvania, it is the developer of Lincoln Empowered, a digitally based curriculum delivering engaging, standards-based instruction in online and blended learning environments. Lincoln Learning Solutions currently serves nearly 1500 schools in 68 states and provinces, and upward of 130,000 students.